

# LUBLINI BEAUTY COMPETITION JUDGING CRITERIA

LV - Lūdzu veltiet laiku, lai rūpīgi iepazītos ar vērtēšanas kritērijiem, pirms veidojat savu darbu.

Šī informācija ir pieejama tikai angļu valodā, ja jūs kaut ko nesaprotat, izmantojiet *google translate*

vai lūdziet kādam palīdzību, ja tas nav iespējams, lūdzu, sazinieties ar mums, un mēs darīsim visu iespējamo, lai jums palīdzētu.

ENG - Please take time to read this file carefully, before creating your work.

This information is available only in English, if you don't understand something, use google translator, or ask someone for help, if it is not possible, please feel free to contact us and we will do our best to help you.

In this file you can see what is being evaluated and how many points can you get for each criterion. We have made explanations where it is necessary, so look carefully to see for example lash thicknesses required.

Here you can also find information about photos. How many and from what angles you have to take photos.

## CRITERIA 1:1 CLASSIC LASHES

|  |               |
|--|---------------|
| <b>Overall look</b><br>harmony of the image, esthetic component  | Max 10 points |
| <b>Symmetry</b>  | Max 10 points |
| <b>Modelling</b><br>Styling must suit models face and eye shape  | Max 5 points  |
| <b>Materials</b><br>Correct eyelash length, max 2mm longer than natural lashes,<br>Eyelash color choice (black and brown lashes are allowed)<br>Eyelash thickness choice (0.12-0.07 – can use more than one thickness)<br>Curl (can be mixed)<br>Flat lashes are not allowed | Max 10 points |
| <b>Distance from the lid</b> Must be 0.2-0.5 mm and uniform  | Max 10 points |
| <b>Smooth line</b><br>The evenness and smoothness of the eyelash line is assessed  | Max 10 points |
| <b>Direction</b><br>Eyelash layout, symmetry on both eyes, lashes shouldn't crisscross   | Max 10 points |
| <b>Coverage</b><br>100% coverage, no gaps  | Max 10 points |
| <b>Inner and outer corners</b> The filling of the first and last 5 eyelashes is assessed   | Max 10 points |

|   |                       |
|---|-----------------------|
| <b>Clean work</b><br>There should be no traces of patches on the eyelashes, white bloom from glue, excess glue, traces of cosmetics on the eyelids, mucous membranes in the corners of the eyes | <b>Max 10 points</b>  |
| <b>Other mistakes</b><br>Redness of the mucous membrane of the eyes, torn natural eyelashes, trimmed ,artificial eyelashes - minus up to 5 points   | <b>Minus 5 points</b> |
| <b>Total maximum points</b>   | <b>95</b>             |

Please provide 7 photos, 1 video:

Full face photo Before (eyes open and the model is seated);

Full face photo After (eyes open and the model is seated);

Before both eyes from above, behind the models head (eyes closed);

After both eyes from above, behind the models head (eyes closed);

Each eye (eyes open & model looking up).

One photo of your choice

One video – showing each eye opened and closed looking up, skin pulled up to to see the distance,

\* Attach the photo of mapping used & please add a description to your work of the thickness, curl, length of lashes used.

## CRITERIA VOLUME LASHES 2D-6D

|  |                      |
|--|----------------------|
| <b>Overall look</b><br>harmony of the image, aesthetic component | <b>Max 10 points</b> |
| <b>Symmetry</b>  | <b>Max 10 points</b> |
| <b>Modelling</b><br>Styling must suit models face and eye shape  | <b>Max 5 points</b>  |

|   |                              |
|---|------------------------------|
| <p><b>Materials</b></p> <p>Correct eyelash length, max 2mm longer than natural lashes,<br/> Eyelash colour choice (black and brown lashes are allowed)<br/> Eyelash thickness choice (0.07-0.03 – can use more than one thickness)<br/> Curl (can be mixed)</p> | <p><b>Max 10 points</b></p>  |
| <p><b>Distance from the lid</b> Must be 0.2-0.5 mm and uniform</p>  | <p><b>Max 10 points</b></p>  |
| <p><b>Smooth line</b></p> <p>The evenness and smoothness of the eyelash line is assessed</p>  | <p><b>Max 10 points</b></p>  |
| <p><b>Direction</b></p> <p>Eyelash layout, symmetry on both eyes, lashes shouldn't crisscross</p>   | <p><b>Max 10 points</b></p>  |
| <p><b>Coverage</b></p> <p>100% coverage, no gaps</p>  | <p><b>Max 10 points</b></p>  |
| <p><b>Inner and outer corners</b> The filling of the first and last 5 eyelashes is assessed</p>   | <p><b>Max 10 points</b></p>  |
| <p><b>Fan Control</b> (Opening, symmetry, glue amount, foot max 1/3 of a fan)</p>   | <p><b>Max 10 points</b></p>  |
| <p><b>Clean work</b></p> <p>There should be no traces of patches on the eyelashes, white bloom from glue, excess glue, traces of cosmetics on the eyelids, mucous membranes in the corners of the eyes</p>  | <p><b>Max 10 points</b></p>  |
| <p><b>Other mistakes</b></p> <p>Redness of the mucous membrane of the eyes, torn natural eyelashes, trimmed artificial eyelashes - minus up to 5 points</p>   | <p><b>Minus 5 points</b></p> |
| <p><b>Total maximum points</b></p>  | <p><b>105</b></p>            |

Please provide 7 photos, 1 video:

Full face photo Before (eyes open and the model is seated);

Full face photo After (eyes open and the model is seated);

Before both eyes from above, behind the models head (eyes closed);

After both eyes from above, behind the models head (eyes closed);

Each eye (eyes open & model looking up).

One photo of your choice

One video – showing each eye opened and closed looking up, skin pulled up to to see the distance,

\* Attach the photo of mapping used & please add a description to your work of the thickness, curl, length of lashes used.

**!HAND MADE fans only no pre-made fans!**

## CRITERIA L OR M CURL EXTENSIONS

|  |               |
|--|---------------|
| <b>Overall look</b><br>harmony of the image, aesthetic component   | Max 10 points |
| <b>Symmetry</b>  | Max 10 points |
| <b>Modelling</b><br>Styling must suit models face and eye shape  | Max 5 points  |
| <b>Materials</b><br>Correct eyelash length, max 2mm longer than natural lashes,<br>Eyelash colour choice (black and brown lashes are allowed)<br>Eyelash thickness choice (0.07-0.03 – can use more than one thickness)<br>Curl L or M | Max 10 points |
| <b>Distance from the lid</b> Must be 0.2-0.5 mm and uniform  | Max 10 points |
| <b>Smooth line</b><br>The evenness and smoothness of the eyelash line is assessed  | Max 10 points |

|   |                       |
|---|-----------------------|
| <b>Direction</b><br>Eyelash layout, symmetry on both eyes,<br>lashes shouldn't crisscross   | <b>Max 10 points</b>  |
| <b>Coverage</b><br>100% coverage, no gaps   | <b>Max 10 points</b>  |
| <b>Inner and outer corners</b> The filling of the first and last 5 eyelashes is assessed  | <b>Max 10 points</b>  |
| <b>Fan Control</b> (Opening, symmetry, glue amount, foot max 1/3 of a fan)  | <b>Max 10 points</b>  |
| <b>Clean work</b><br>There should be no traces of patches on the eyelashes, white bloom from glue, excess glue, traces of cosmetics on the eyelids, mucous membranes in the corners of the eyes | <b>Max 10 points</b>  |
| <b>Other mistakes</b><br>Redness of the mucous membrane of the eyes, torn natural eyelashes, trimmed rtificial eyelashes - minus up to 5 points   | <b>Minus 5 points</b> |
| <b>Total maximum points</b>   | <b>105</b>            |

In this nomination, You must use only L or M curl lashes (only one curl, no mixing) Set must be done in volume technique 2D-6D by your choice (no mixing, use only 2D or only 3D e.t.c)

Please provide 7 photos, 1 video:

Full face photo Before (eyes open and the model is seated);

Full face photo After (eyes open and the model is seated);

Before both eyes from above, behind the models head (eyes closed);

After both eyes from above, behind the models head (eyes closed);

Each eye (eyes open & model looking up).

One photo of your choice

One video – showing each eye opened and closed looking up, skin pulled up to to see the distance,

\* Attach the photo of mapping used & please add a description to your work of the thickness, curl,

length of lashes used.

**!HAND MADE fans only no pre-made fans!**

## CRITERIA COLOURED LASHES

|  |               |
|--|---------------|
| <b>Overall look</b><br>harmony of the image, aesthetic component   | Max 10 points |
| <b>Symmetry</b>  | Max 10 points |
| <b>Modelling</b><br>Styling must suit models face and eye shape  | Max 5 points  |
| <b>Materials</b><br>Correct eyelash length, max 2mm longer than natural lashes,<br>Eyelash thickness choice (0.07-0.03 – can use more than one thickness)<br>Curl (can be mixed) | Max 5 points  |
| <b>Mix of colour</b><br>the harmony and appropriateness of the choice of colour for the model's appearance are assessed.<br>Harmonious use of colours                            | Max 10 points |
| <b>Colour diversity</b><br>1 color - 1 point, 2-3 colors - 2 points, 4 colors - 3 points, 5 colors-4 points, 6 or more colors - 5 points   | Max 5 points  |
| <b>Distance from the lid</b> Must be 0.2-0.5 mm and uniform  | Max 10 points |
| <b>Smooth line</b><br>The evenness and smoothness of the eyelash line is assessed  | Max 10 points |
| <b>Direction</b><br>Eyelash layout, symmetry on both eyes, lashes shouldn't crisscross   | Max 10 points |

|   |                      |
|---|----------------------|
| <b>Coverage</b><br>100% coverage, no gaps   | <b>Max 10 points</b> |
| <b>Inner and outer corners</b> The filling of the first and last 5 eyelashes is assessed                        | <b>Max 10 points</b> |
| <b>Fan Control</b> (Opening, symmetry, glue amount, foot max 1/3 of a fan)                                      | <b>Max 10 points</b> |
| <b>Clean work</b><br>There should be no traces of patches on the eyelashes, white bloom from glue, excess glue, | <b>Max 10 points</b> |

|  |                       |
|--|-----------------------|
| traces of cosmetics on the eyelids, mucous membranes in the corners of the eyes  |                       |
| <b>Other mistakes</b><br>Redness of the mucous membrane of the eyes, torn natural eyelashes, trimmed artificial eyelashes - minus up to 5 points | <b>Minus 5 points</b> |
| <b>Total maximum points</b>  | <b>115</b>            |

Please provide 7 photos, 1 video:

Full face photo Before (eyes open and the model is seated);

Full face photo After (eyes open and the model is seated);

Before both eyes from above, behind the models head (eyes closed);

After both eyes from above, behind the models head (eyes closed);

Each eye (eyes open & model looking up).

One photo of your choice

One video – showing each eye opened, and closed looking up, skin pulled up to to see the distance,

\* Attach the photo of mapping used & please add a description to your work of the thickness, curl, length of lashes used.

**!HAND MADE fans only no pre-made fans!**



## CRITERIA MALE LASHES

|  |                      |
|--|----------------------|
| <p><b>Overall look</b><br/>harmony of the image, aesthetic component</p>   | <p>Max 10 points</p> |
| <p><b>Symmetry</b></p>   | <p>Max 10 points</p> |
| <p><b>Modelling</b><br/>Styling must suit models face and eye shape</p>  | <p>Max 5 points</p>  |
| <p><b>Materials</b><br/>Correct eyelash length, max 2mm longer than natural lashes,<br/>Eyelash colour choice (black and brown lashes are allowed<br/>Eyelash thickness choice (0.12-0.05 – can use more than one thickness)<br/>Curl (can be mixed)<br/>Flat lashes are not allowed</p> | <p>Max 10 points</p> |
| <p><b>Distance from the lid</b> Must be 0.2-0.5 mm and uniform</p>   | <p>Max 10 points</p> |
| <p><b>Transition</b><br/>The transition of lengths and curls</p>   | <p>Max 5 points</p>  |
| <p><b>Direction</b><br/>Eyelash layout, symmetry on both eyes, lashes shouldn't crisscross</p>   | <p>Max 10 points</p> |
| <p><b>Coverage</b><br/>100% coverage, no gaps</p>  | <p>Max 10 points</p> |
| <p><b>Inner and outer corners</b> The filling of the first and last 5 eyelashes is assessed</p>  | <p>Max 10 points</p> |

|   |                       |
|---|-----------------------|
| <b>Clean work</b><br>There should be no traces of patches on the eyelashes, white bloom from glue, excess glue, traces of cosmetics on the eyelids, mucous membranes in the corners of the eyes | <b>Max 10 points</b>  |
| <b>Other mistakes</b><br>Redness of the mucous membrane of the eyes, torn natural eyelashes, trimmed artificial eyelashes - minus up to 5 points  | <b>Minus 5 points</b> |
| <b>Total maximum points</b>   | <b>90</b>             |

In this nomination, you can do lashes in classic or volume technique

Please provide 7 photos, 1 video:

Full face photo Before (eyes open and the model is seated);

Full face photo After (eyes open and the model is seated);

Before both eyes from above, behind the models head (eyes closed);

After both eyes from above, behind the models head (eyes closed);

Each eye (eyes open & model looking up).

One photo of your choice

One video – showing each eye opened and closed looking up, skin pulled up to to see the distance,

\* Attach the photo of mapping used & please add a description to your work of the thickness, curl, length of lashes used.

## **CRITERIA HENNA/TINT BROWS**

|                               |                      |
|-------------------------------|----------------------|
| <b>Overall look</b>           | <b>Max 10 points</b> |
| <b>Symmetry</b>               | <b>Max 10 points</b> |
| <b>Thickness of the brows</b> | <b>Max 5 points</b>  |
| <b>Length of the brows</b>    | <b>Max 5 points</b>  |

|   |                |
|---|----------------|
| Arch of the brows   | Max 5 points   |
| Shape   | Max 10 points  |
| Colour  | Max 10 points  |
| Additional points<br><i>(working with over plucked brows, bushy brows, asymmetry, etc.)</i> | Max 5 points   |
| Mistakes<br>Redness of skin, residues, non-plucked brows, scratches                         | Minus 5 points |
| <b>Total maximum points</b>   | <b>60</b>      |

Please provide **7 photos**:

Full face photo Before (eyes open and the model is seated);

Full face photo After (eyes open and the model is seated);

Each eye before (eyes open )

Each eye after (eyes open )

1 picture of the chosen angle

## CRITERIA EYEBROW LAMINATION

|                                      |               |
|--------------------------------------|---------------|
| Overall look                         | Max 10 points |
| Direction of brows<br>no crossing    | Max 10 points |
| 100% lifted<br>natural brow<br>hairs | Max 10 points |
| Smoothness/no frizz                  | Max 10 points |
| Shaping                              | Max 10 points |
| Angle                                | Max 5 points  |

|   |                |
|---|----------------|
| Tint/Colour   | Max 5 points   |
| Mistakes<br>Redness or swelling- minus up to 5 points | Minus 5 points |
| <b>Total maximum points</b>                           | <b>60</b>      |

Please provide **7 photos**:

Full face photo Before (eyes open and the model is seated);

Full face photo After (eyes open and the model is seated);

Each eye before (eyes open )

Each eye after (eyes open )

1 picture of the chosen angle

## CRITERIA LASH LIFT

|   |                |
|---|----------------|
| Overall look  | Max 10 points  |
| Cleanliness of work<br>No glue or tint residue  | Max 10 points  |
| Culr/Lifting Angle  | Max 5 points   |
| Direction of lashes<br>No criss-crosses   | Max 10 points  |
| Inner & Outer Corner  | Max 10 points  |
| Symmetry  | Max 10 points  |
| Tint/Colour Choice  | Max 5 points   |
| Mistakes (redness of the eyes, cut or torn eyelashes, lashes stuck together) - minus up to 5 points | Minus 5 points |
| <b>Total maximum points</b>   | <b>60</b>      |

Please provide **7 photos**:

Full face photo Before (eyes open);

Full face photo After (eyes open);

Both eyes from above when the **lifting shields/rods are on** prior to applying the solution No1

Before(2 photos left & right) Each eye (side view, eyes open);

After(2 photos left & right) Each eye (side view, eyes open);

## CRITERIA IMAGE / LASH ART

|   |               |
|---|---------------|
| <b>Overall look</b>   | Max 10 points |
| <b>Creativity</b> Use of prop and accessories to enhance the look.                                  | Max 10 points |
| <b>Theme</b> How well you have kept to the theme - Venice Carnival                                  | Max 10 points |
| <b>Lash Design</b> The design of the extension in relation to eye shape and the overall impression. | Max 10 points |
| <b>Lash Decorations</b> Use lash decorations to enhance the look.                                   | Max 10 points |
| <b>Lower Lashes</b> Decoration of the lower lashes with extensions and decorations                  | Max 5 points  |
| <b>Colouration of lash design</b> Selecting the colour scheme on the eyelash extension.             | Max 10 points |
| <b>Make-up</b> Quality and creativity on the makeup. The makeup should complement the theme.        | Max 5 points  |
| <b>Styling of hair</b> Styling of the hair/wig.   | Max 5 points  |
| <b>Body paint and decorations</b> Quality and   | Max 5 points  |

|   |                      |
|---|----------------------|
| creativity in body painting and body decoration.                                |                      |
| <b>Clean work</b> Clean and tidy work, no markings, glue or lashes on the face. | <b>Max 10 points</b> |
| <b>Costume</b> Creativity in choice of costume/clothing to enhance the look.    | <b>Max 5 points</b>  |
| <b>Total maximum points</b>   | <b>95</b>            |

1. Teamwork is allowed but lashes must be done entirely by the lash artist. Credits should be listed, Hair Stylist etc...
2. You are expected to use decoration on the eyelashes, face and clothing. Use as many hand made decorations/accessories as you can. List everything you made yourself and take some photos showing the process of making a section of these accessories.

Please provide Max. of 10 pictures

Before picture of clients lashes;

Full body before picture;

The picture with clear image showing lash decoration;

The whole model with a costume or body painting, show from 2 different angles; 5 (optional) Extra photos allowed to show off your work.

Video of your choice

Image nomination pictures can be slightly retouched (skin smoothing). But strictly no retouching of the eyelashes. Any retouching of the eyelashes will result in disqualification.

All entries are evaluated in percentage terms

The following table shows how many percents are required for each category

| Place | Junior | Master | Ekspert |
|-------|--------|--------|---------|
| 1.st  | 75%    | 85%    | 90%     |
| 2.nd  | 70%    | 80%    | 85%     |
| 3.rd  | 65%    | 75%    | 80%     |

